



Sustainability Statements for Accommodation Businesses

A sustainability policy is your business' written commitment to environmental, economic, social and cultural sustainability. The policy describes your goals and practices with respect to sustainability and is intended to guide management decisions and daily operations. The sustainability policy is also a means of educating staff and customers, and encouraging others to adopt sustainable tourism practices. The policy should be displayed prominently on your website and other promotional materials, and incorporated into any company general management or business plans.

Sustainability Statement Examples

Silvertip Lodge and Cabins

“Our years in the industry have helped us develop sustainable tourism practices that preserve our natural environment and natural resources, minimize waste, and support our fellow local business owners. We are committed to creating better practices in all aspects of our business. Our motivation is helping create an even better Alaska for our 3 kids and generations to come.”

Diamond M Ranch Resort

“We are committed to animals and agriculture, creatively caring for the environment, and educating and encouraging others to do the same. We have a working educational farm with free tours ([link to activities](#)) for our guests and low-cost tours for the community.”

Harbor 360 Hotel

“At Harbor 360 Hotel, we are committed to reducing waste and using environmentally-friendly products when possible to reduce our environmental impact. We are fortunate to have Alaska's ocean and mountain landscapes in our backyard and are committed to doing what we can to protect these beautiful places. As a locally-owned and operated company, part of our mission is to support the community of Seward through philanthropic giving and community involvement.”