



FOR IMMEDIATE RELEASE

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Adventure Green Alaska Program Announces New Members

Anchorage, AK – The Alaska Travel Industry Association (ATIA) announces the Adventure Green Alaska (AGA) program, a sustainable tourism program for businesses operating in Alaska, has awarded fourteen new members and fourteen re-certified members in the Spring 2025 cohort. AGA certified companies subscribe to the belief that outstanding businesses can be sustainably operated to benefit employees and visitors, and have voluntarily met standards for certification. The AGA standards, criteria, and application process ensures businesses meet metrics for economic, environmental, and cultural sustainability.

New Certified Businesses

Explore Kenai LLC, Soldotna, AK
Borealis Basecamp, Fairbanks, AK
Northern Epics, Denali NPP, AK
Wild Coast Excursions, Juneau, AK
Alaska Raptor Center, Sitka, AK
Alaska Fjordlines Inc., Southeast, AK
Breathe Alaska LLC, Juneau, AK
Lady of the Sea Adventures, Kachemak Bay, AK
Alaskan Kiwis dba Cycle Alaska LLC, Juneau, AK
Alaska Luxury Tours, Southeast, AK
Traverse Alaska, Denali National Park and Preserve, AK
Ruby Range Adventure, Statewide
Bear Creek Winery LLC, Homer, AK
Murphy Dome Yurt, Fairbanks, AK

Re-Certified Businesses

Wings Airways, Juneau, AK
Adventure Sitka LLC, Sitka, AK
Kantishna Roadhouse, Denali NPP, AK
Visit Cordova, Cordova, AK
Stillpoint Lodge, Halibut Cove, AK
McCarthy River Tours, McCarthy, AK
Denali Education Center, Talkeetna & Denali NPP, AK
Alyeska Resort, Girdwood, AK
Orca Island Cabins, Seward, AK
NorthStar Helicopters, Juneau, AK
Alaska Nature Guides, Talkeetna & Denali State Park, AK
Chena Outdoor Collective LLC, Fairbanks, AK
Talkeetna Air Taxi, Talkeetna, AK
Alaska Travel Connections, Statewide

"ATIA is pleased to welcome these fourteen new certified businesses into the Adventure Green Alaska network, recognizing their commitment to promoting sustainable tourism practices across the state," said Jillian Simpson, President and CEO of ATIA. "We also extend our congratulations to the fourteen businesses who were recertified, acknowledging their continued efforts to advance sustainable tourism and contribute to the long-term environmental, cultural, and economic well-being of Alaska."

Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.

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“Congratulations to all the businesses earning Adventure Green Alaska certification!” said Josh Howes, Chair of the ATIA Board of Directors. “It’s inspiring to see this movement grow, and we’re proud to support businesses driving meaningful, sustainable change across Alaska.”

The Adventure Green Alaska program (<https://www.alaskatia.org/opportunities/adventure-green-alaska>) is a voluntary certification program for sustainably operated Alaskan tourism businesses. AGA-certified businesses have adhered to high standards in economic, environmental, and social sustainability on the premise that travelers are increasingly seeking out businesses which operate at a highly sustainable level. AGA is managed by the Alaska Travel Industry Association and there are 107 currently certified businesses. Alaska Airlines is a title sponsor of the AGA program.

The Alaska Travel Industry Association (www.alaskatia.org) is Alaska’s largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.

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