



**FOR IMMEDIATE RELEASE**  
April 16, 2019

**CONTACT:**  
Sarah Leonard, ATIA President & CEO  
Tel: 907.646.3306  
Email: [sleonard@alaskatia.org](mailto:sleonard@alaskatia.org)

## **Adventure Green Alaska Announces Certification Recipients**

### **11 Alaska Businesses Recognized for Sustainable Practices**



**Anchorage, AK** – Adventure Green Alaska (AGA), the only sustainable tourism certification program for tourism businesses operating in Alaska, announced its newest recipient and re-certified businesses this week.

“AGA-certified businesses are leaders in Alaska’s tourism industry. They believe outstanding Alaska experiences can also be sustainable, benefiting visitors and hosts alike,” says Sarah Leonard, President & CEO of the Alaska Travel Industry Association (ATIA). ATIA manages the AGA program.

AGA encourages tourism businesses to evaluate their operations to use best management and sustainability practices. AGA certified businesses meet rigorous standards of economic, environmental, and social sustainability.

#### **Newly Certified Businesses**

Boreal Journeys Alaska - Fairbanks  
Denali Park Zipline - Denali Park  
Jewell Gardens - Skagway  
Planet Earth Adventures - Anchorage  
Premier Alaska Tours – Anchorage

#### **Re-certified Businesses**

Alaska Photo Treks - Anchorage  
Alaska Sea Kayakers - Whittier  
Alaska Wildland Adventures - Girdwood  
Glacier Bay Sea Kayaks - Gustavus  
Rust's Flying Service / K2 Aviation - Anchorage  
Sunny Cover Sea Kayaking - Seward

The latest AGA cohort joins more than 45 business statewide that have achieved AGA certification.

For more information, visit <https://www.alaskatia.org/adventure-green-alaska>.

*ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents more than 650 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.*

###

*Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.*

610 E. 5<sup>th</sup> Ave., Ste. 200  
Anchorage, AK 99501  
O 907.929.2842  
F 907.561.5727  
[AlaskaTIA.org](http://AlaskaTIA.org)